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**FOR IMMEDIATE RELEASE**

***NCSA Offers New Brochure: Why Can Susie Q. Read?***

**September 13, 2005 – Cleveland, OH** — The National Cued Speech Association's new brochure, "Why Can Susie Q. Read?" follows a mythical family, Mr. and Mrs. Q and their deaf daughter Susie, to explain the effective use of Cued Speech for access to language and communication, literacy, listening, speech, speechreading and the learning of foreign languages.

A Cued Speech chart and a list of the activities of the National Cued Speech Association are included. Copies are available for free by contacting NCSA at 800-459-3529 v/tty, [info@cuedspeech.org](mailto:info@cuedspeech.org), and [www.cuedspeech.org](http://www.cuedspeech.org).

Cued Speech is a sound-based visual communication system that, in English, uses eight handshapes in four different locations ("cues") in combination with the natural mouth movements of speech, to make all the sounds of spoken language look different. Cued Speech provides cued hearing, cued lipreading, cued phonemes and cued languages. It has been adapted to almost 60 languages and dialects.

The National Cued Speech Association was established in 1982 by a group of parents of deaf children and professionals in the field. Membership today is international and includes families, deaf and hard-of-hearing adults, professionals, organizations and agencies, affiliated chapters and Cued Speech centers.

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*The National Cued Speech Association champions effective communication, language development and literacy through the use of Cued Speech. For more information, visit [www.cuedspeech.org](http://www.cuedspeech.org) or call 800. 459.3529.*